



WE'RE HIRING! PR & COMMUNICATION (6-MONTHS INTERNSHIP)

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ASIANCE 



REQUIREMENT

Key Activities

Executive support

- Support executives with daily operational tasks, including meeting coordination, news monitoring, and benchmarking
- Contribute to strategic thinking and materials to support CEO-level initiatives
- Manage and develop Leader Advocacy strategies on social media
- Coordinate events and workshops focused on the Korean digital ecosystem

Social Media (SNS)

- Manage and plan company social media channels (Facebook, Instagram, LinkedIn)
- Create and write original social media content, with a strong focus on tone and brand voice
- Analyze social media performance data and prepare regular reports

Consulting & Research

- Conduct social media data analysis for benchmarking and competitor analysis using SomeTrend
- Write monthly articles covering trends and news in the Korean digital ecosystem

Marketing

- Develop performance-driven strategic reports for luxury brands
- Provide strategic recommendations to enhance digital performance within the Korean digital ecosystem

Qualification

Qualification:

- Available to join Asiance for a 6-month internship
- Fluent in English, with strong verbal and written communication skills
- Advanced proficiency in MS Office (PowerPoint, Excel, Word)
- Strong interest in digital communication and market trends

HOW TO APPLY

입사지원
Apply

서류전형
Resume Screening

면접전형
Interviews

연봉협상
Salary Discussion

최종 합격
Final Offer

Submit your English / Korean resume, cover letter and / or portfolio via [HERE](#).

[여기](#) 링크를 통해 국/영문 이력서, 커버레터, 포트폴리오 제출

